

GENERAL BODY MEETING MINUTES
Thursday, March 21, 2019, 7:00 p.m. ET
at the Clark Atlanta University School of Business | Conference Call

Officers and Executive committee members present in person or by phone: Ms. Myrah Murrell, President (CAU '07); Ms. Claressa Lesley, Treasurer (CAU '17); Mr. Reggie Wilson, Financial Secretary (CAU '06); Ms. Nichelle D. Joyner, Historian (CAU '07); Mr. Benny Milton, Parliamentarian (AU '86 MBA); Ms. Shiekgo Carter, Member-at-Large I (CAU '94)

Others present in person or by phone: Dr. Silvanus Udoka, Dean CAU School of Business Administration; Dr. Cheryl Jester-George, Director Graduate/MBA Program; and eight (8) CAU School of Business Alumni:

- Ms. Paulette Bradley, MBA '02
- Mr. Kendall Sasser MBA '89
- Ms. Joy Tellis-Cooper, CAU '97
- Mr. Derek Valentine, MBA '97
- Ms. Bianca Egalite, MBA '19
- Ms. Stuzzette Stroud, CAU '93
- Mr. Brandon Thompson, CAU '07
- Ms. Tiffany Webb, CAU '06

Meeting recording URL: SBANA.org/GBM

The General Body Meeting of the CAUAA-School of Business Alumni Network Affiliate (SBANA) was called to order at 7:41 pm ET.

To begin Madam President, Myrah Murrell requested a roll call and welcomed those in attendance.

Following the roll call and introductions, Ms. Murrell provided a brief history of SBANA, update on the progress of the organization's programs, including the [General Scholarship Fund](#), [Annual Named Scholarships](#) and [SBANA Shop](#), the organization online store.

Next Ms. Murrell announced that the SBANA Executive Committee voted to incorporate in the state of Georgia as a nonprofit. She noted that SBANA would not pursue 501c3 status at this time.

Next, the upcoming [2019 elections](#) were discussed along with [membership](#) recruitment. Highlights from the discussion are below:

- There are five (5) position with terms officially ending on June 30, 2019: President, Vice President, Secretary, Financial Secretary, and Chaplain.
- Open seats: Second Vice President, Recording Secretary, and Corresponding Secretary.
- Alumna Paulette Bradley recommended that the organization approach MBA and undergraduate alumni recruitment differently, as well as creating a membership/alumni directory.
- Alumna Shiekgo Carter suggested creating committees dedicated to MBA and undergraduate alumni.
- Alumnus Kendall Sasser discussed his experience with his undergraduate alumni association and provided ideas for membership benefits that will assist with buy-in and encourage alumni to join.

Following the election and membership discussion, Dean Udoka, announced his plans for the B-School to hold regular forums and networking opportunities for alumni. He announced that Dr. Pleasant has been named Associate Dean and is charged with planning events to rebuild the relationship between the B-School and alumni.

Dean Udoka asked for ideas on what would bring alumni back to interact with the school and their former colleagues:

- Ms. Carter suggested an “Open House” event.
- Ms. Joyner suggested a block party/family day that includes workshops for alumni and activities for children.

Following the brainstorming of ideas around how the B-School could reconnect with alumni, Dean Udoka introduced Dr. Cheryl Jester-George, Director of Graduate/MBA Programs. Dr. Jester-George shared her mission, future plans for the Graduate program, and recommended class captains to expand SBANA’s reach and recruitment efforts.

Next, we revisited the membership discussion and brainstormed companies that could be added to the list of existing perks.

Finally, we ended the meeting with a thoughtful Q&A session and provided announcements on [upcoming events](#).

- Announcements:
 - SBANA Elections (April-May 2019)
 - SBANA Annual Meeting (May 2019)
 - CAUAA International Alumni Day (Saturday, June 8, 2019)
 - CAU Homecoming Week (October 13-20, 2019)

There being no further business, the meeting was adjourned at 8:59 pm ET.

Respectfully Submitted by Ms. Myrah Murrell, President